

ABILMENTE MILANO 2025

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GENERAL RULES & REGULATIONS OF PARTICIPATION IN ABILMENTE MILANO 2025

CHAPTER I – RULES OF PARTICIPATION

Ref. code: RGE_APM/AAM25

Art. 1. - ORGANIZERS - LOCATION AND DATE

Italian Exhibition Group S.p.A., Via Emilia 155, 47921 Rimini. Share Capital: € 52.214.097 (fully paid up), VAT Code 00139440408, Rimini Companies Register no. 00139440408, hereinafter also called "Organizer", organizes in Superstudio MAXI - Via Moncucco 35 – 20142 Milano "ABILMENTE", hereinafter "the Exhibition". The event is divided into two editions: **Abilmente Spring Milano from 27 to 30 March 2025** and **Abilmente Autumn Milano from 23 to 26 October 2025**.

Art. 2 - PARTICIPATION PROCEDURE

2.1 APPLICATION FOR PARTICIPATION - rules for the contracting parties

Companies that intend participating in the expo can apply by sending the following documentation (in pdf format) via e-mail to expo@iegexpo.it:

2.1.1 an application or exhibitor forms (which can be downloaded from the expo's Web site), correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative, as well as these expo Rules and Regulations.

2.1.2 receipt of payment of the 30% advance + VAT (if indicated in the application form). This payment is optional for the contracting party and, in the event of being paid within the deadlines indicated in the participation request, gives the right to the benefits indicated in the Exhibiting Area Request Form of the Application Form.

If paid, this deposit will be reimbursed in the event of non-acceptance of the participation application by the Organizer or in the event of the contracting party not signing the proposal of participation.

The Organizer reserves the right to relegate incomplete forms to a waiting list.

Applications will be examined for as long as exhibit space is available.

The Organizer reserves the right to not accept further special requests entered by the contracting party in the "Notes" section.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

With the indication of a different billing name on the invoices/fiscal documents, the contracting party/participant declares to Italian Exhibition Group Spa that he/she will assess the proposal of participation that will be sent to him/her, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally.

2.2 PARTICULAR CONDITIONS OF PARTICIPATION

The contracting party may request to join the event at one or both editions.

Participation to both editions does not involve maintaining the booth placement from one edition to the next.

2.3 PARTICIPATION PROPOSAL

2.3.1 RULES FOR PARTICIPANTS

Applicants will be informed they have been accepted to participate and notified of the allocated exhibition space via the document entitled "participation proposal" including cost estimate with the indication of the assigned space.

The participation proposal once filled in, signed and sent to the Organizer by email to expo@iegexpo.it within the terms indicated in the same participation proposal constitutes an official participation contract.

It must be noted that, when sending the proposal for participation, it is necessary to also arrange payment of the deposit, unless already paid within the deadlines indicated in the participation application. In this case, the deposit does not give any right to the benefits indicated in the Exhibiting Area Request Form of the application for participation.

With the indication of a different billing name on the invoices/fiscal documents, the participant declares to Italian Exhibition Group Spa that will participate in the expo, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally.

2.3.2 RULES FOR CONTRACTING PARTIES RECEIVING SPACE IN LIEU OF PAYMENT (CONTRA DEALS):

Contracting parties have to:

- send via e-mail to expo@iegexpo.it the appropriate form received from the Organizer, correctly completed and undersigned throughout, with the company stamp and the signature of the Legal Representative, as well as these Rules and Regulations;

- invoice for receipt of space in lieu of payment (contra-deals), pursuant to the agreements with the Organizer, made out to Italian Exhibition Group S.p.A., Via Emilia 155, 47921 Rimini, VAT Number 00139440408.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

2.3.3 FULL DIGITAL PARTICIPATION

Participation in the event in a completely digital form, pursuant to article 5 of chap. 2 letter C, will be contracted through a separate participation proposal.

ART.3 - EXCLUSION FROM THE EXHIBITION OR FAILURE TO PROVIDE SERVICES

3.1 REQUIREMENTS OF THE APPLICATION FORM

The Organizer reserves the right to not accept the application request, in the following cases:

3.1.1 - the presentation of an application form that is not correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative.

3.1.2 - contracting party's rejection of the pre-arranged exhibiting rates and formats as indicated in Chapter II art. 2

3.1.3 - the Organizer also reserves the right to not accept the application request for significant exhibition organization reasons, including the case of applications presenting product categories not relevant to those covered by the event.

3.1.4 – in the event of non-compliance or ineffective fulfilment, even if partial, of the behaviour obligations and duties expressed in the code of ethics as per Chap. III art. 8.

In the above-mentioned cases 3.1.1, 2, 3, 4, the company will be refunded any deposit paid.

3.2 –ORGANIZER'S WITHDRAWAL

The contracting parties agree that the Organizer reserves the right to withdraw the signed proposal of participation if:

3.2.1 it has not been sent to the organizer within the deadline foreseen by the application for participation;

3.2.2 the company has not paid the necessary deposit within the deadline foreseen by the application for participation or when sending the undersigned proposal;

3.2.3 there are significant organization reasons.

In the cases referred to in points 3.2.1 and 3.2.3, the company will return any money paid as an advance. Nothing else will be due as a consequence of the withdrawal and the Organizer will have the right to use the previously assigned area also through assignment to other interested parties.

3.3 PARTICIPATION PROPOSAL RESOLUTION

3.3.1 The contracting parties agree that the Organizer will have the right to annul the undersigned proposal of participation, with a written communication to the Participant, in the event of failure to comply or ineffective fulfilment (even if partial) on behalf of the Participant of the behaviour obligations and duties expressed in the aforementioned code of ethics, as per Chap. III Art. 8. For the participant, such non-compliance will result in the contract being terminated ipso iure, as it constitutes a serious breach of contract, as per art. 1456 of Italian Civil Law.

3.3.2 The parties hereby agree that the Organizer shall have the right to cancel the countersigned participation proposal pursuant to art. 1456 of the Italian Civil Law, by giving written notice to the Participant in the following cases:

- The directors or managing partners, or the individual entrepreneur, etc. have suffered first instance criminal sentences and they are not substituted within 15 days after the said sentence. The Participant has the duty to prove the substitution in the 15-day period;

- The Participant does not reply to IEG by phone or e-mail within 48 hours after business communication concerning event participation,

In the cases referred to in points 3.3.1 and 3.3.2, the company will be refunded any payment made. Nothing else shall be due because of the cancellation and the Organizer shall have the right to reallocate the exhibition area to other interested parties.

3.4 PAYMENT OF BALANCE

In the event of failure to pay the balance within the limits indicated in Chapter II art.3, the Organizer reserves the right to:

3.4.1 - forbid the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand. In the case of fitted areas (shell schemes) provided by the Organizer and/or other companies of the IEG group, to not personalize the stand with the participant's distinctive symbols/brands/logos.

3.4.2 Not provide the requested technical services.

3.5 OUTSTANDING ADMINISTRATIVE MATTERS

It is specified that, in the case of outstanding administrative matters, even those also due to previous dealings with the Italian Exhibition Group, or in the case in which it is seen that the company is in a clear state of insolvency, the Organizer reserves the following rights:

3.5.1 - non-acceptance of the application form,

3.5.2 - later non-acceptance of the undersigned participation proposal,

3.5.3 - non-acceptance of application by participants with contra-deal arrangements,

3.5.4 - forbidding the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand.

In the cases of art. 3.4 and art. 3.5, no compensation will be due to the company for any reason and the Organizer will have the right to retain any sum already paid for participation in the expo as partial or complete compensation for the previous outstanding debts.

3.6 COMMUNICATION

In all the aforementioned cases, the Organizer will take steps to give adequate written communication.

Art. 4 - EXHIBITING SPACE

4.1 EXHIBITION LAYOUT

Exhibition layout is at the final discretion of the Organizer, including space that may be arranged in other areas of the exhibition centre.

For expo layout requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in some halls and some areas in the halls without compromising their safety and visitor circulation and without Participants being able to raise any objection regarding the matter.

4.2 STAND ALLOCATION

Exhibition space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which application are received, the area requested and, wherever possible, preferences expressed by the contracting party. It should also be noted that the plan attached to the participation proposal is to be considered provisional since the neighbouring areas and stands are subject to change.

4.3 MODIFICATION, REDUCTION, REPLACEMENT OF SPACE

Even in the case of proposal acceptance by the participant, the Organizer nevertheless reserves the right to move, vary or modify the area allocated, in the interest of the show and its assured success.

The number of open stand sides may be modified if required by the Exhibition layout. The Organizer reserves the right, to be exercised at its sole discretion at any time and therefore even during the event, if its layout is modified, or for other reasons, both to change or to reduce any space already allocated or to replace it with another, even in a different area.

In the event of any of these cases arising participants will only have the right to the possible refund of a sum corresponding to the difference between what has already been paid as a participation fee and the effective cost of the area allocated to them.

GENERAL RULES & REGULATIONS OF PARTICIPATION IN ABILMENTE MILANO 2025

CHAPTER I – RULES OF PARTICIPATION

Ref. code: RGE_APM/AAM25

Art. 5 – TRANSFER- ANNULMENT – REDUCTION – WITHDRAWAL – NON PARTICIPATION

5.1 TRANSFER

Stands or parts thereof may not be sublet or allocated, even free of charge, without prior authorization from the Organizer.

5.2 ANNULMENT

Any Contracting party who, after having submitted an application for participation, intends withdrawing it must inform the Organizer rapidly, in writing. In this case, any deposit paid will be reimbursed.

5.3 REDUCTION

Participants who request a reduction in the space allocated in the participation proposal, must promptly inform the Organizer in writing, stating the reasons for these changes.

In this case, the Organizer reserves the right to not accept the request or to accept it and:

5.3.1 - reduce the area, maintaining the allocated position and considering the excess space free to be rented.

5.3.2 - allocate a new space compatible with the expo layout, considering the space previously involved in the contract free to be rented.

In the above cases, the sum to be paid will be recalculated according to the new area and position allocated.

5.4 WITHDRAWAL

Participants who, after having undersigned the proposal for participation, want to cancel participation in the exhibition, must promptly inform the Organizer, always in writing, stating the reasons for these changes.

Cancellation of participation entails the payment of specific penalties (without prejudice to further damages) as follows:

5.4.1 - **Spring Milano Edition** withdrawal: if the written cancellation reaches the Organizer no later than **December 30th, 2024**, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal.

If the written cancellation reaches the Organizer starting from **December 31st, 2024**, the penalty will be equal to an amount corresponding to 100% of the entire balance due as determined in the signed exhibiting proposal.

5.4.2 - **Autumn Milano Edition** withdrawal: if the written cancellation reaches the Organizer no later than **April 30th, 2025**, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal.

If the written cancellation reaches the Organizer starting from **May 1st, 2025** the penalty will be equal to an amount corresponding to 100% of the entire balance due as determined in the signed exhibiting proposal.

The amount of the penalties established above at points 5.4.1 and 5.4.2 will be retained from the deposit paid, specifying that in the event of that being insufficient or not paid at all, the difference or the entire amount due must be paid within 30 days of the date of written cancellation of participation.

Any sum remaining from deposits paid will be reimbursed by the Organizer.

5.4.3 - In case of withdrawal by the company which has signed participation to both editions:

if the withdrawal concerns **only the Spring Milano Edition**: same penalties will be applied as per current article point 5.4.1, i.e.

- If the written cancellation reaches the Organizer no later than **December 30th, 2024**, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal.

In addition, total amount due for Autumn edition will be re-calculated using the single edition fee and automatically charged.

- If the written cancellation reaches the Organizer starting from **December 31st, 2024**, the penalty will be equal to an amount corresponding to 100% of the entire balance due as determined in the signed exhibiting proposal.

If the withdrawal concerns **only the Autumn Milano Edition**: same penalties will be applied as per current article point 5.4.2, i.e.

- If the written cancellation reaches the Organizer no later than **April 30th, 2025**, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal.

In addition it will be applied a penalty equal to the difference between what paid for May edition and what due using the single edition fee.

- If the written cancellation reaches the Organizer starting from **May 1st, 2025**, the penalty will be equal to an amount corresponding to 100% of the entire balance due as determined in the signed exhibiting proposal.

The above mentioned sums at point 5.4.1-2-3 due as penalty must be paid at the time of receiving the relative invoice.

The possibility of withdrawal will not be applied in the case of acceptance of the full digital participation proposal.

5.5 NON PARTICIPATION

Participant who have not occupied their area or begun set-up within 12 noon on the day before the inauguration, will be considered defaulting to all effects and, without prejudice to greater damages, will be obliged to pay as a penalty the sum equal to the entire participation fee; in this eventuality, the Organizer will also have the faculty to use the aforementioned area, assigning it to other interested parties.

5.6 CONTRA DEALS WITHDRAWAL

In the event of cancellation, participants receiving space in lieu of payment will be subject to the conditions agreed to in the relative contract.

GENERAL RULES & REGULATIONS OF PARTICIPATION IN ABILMENTE MILANO 2025

CHAPTER II – RULES OF PARTICIPATION

Ref. code: RGE_APM/AAM25

ART. 1 CATEGORIES OF EXHIBITORS ALLOWED TO PARTICIPATE

Participants must be:

- 1.1 Companies exhibiting products and services they manufacture/produce themselves or their agents; exclusive Italian agents, retailers for foreign companies.
1.2 Trade associations, financial organizations and bodies whose institutional role is promotion, research and increasing awareness for this specific sector and its services.
1.3 With regard to letters 1.1 and 1.2, it is specified that:

- 1.3.1 - At ABILMENTE participants are obliged to exhibit and market only and exclusively new products, machinery and equipment, not previously used for commercial purposes by other owners/managers/venues.
1.3.2 - Every product, machine and service shown during exhibition - property of exhibiting companies or hosted - must be conform to the following product list:

- Bijoux & Accessories
- Cake design & creative cooking
- Decor
- Embroidery & Traditional Techniques
- Paper, Scrap & Color
- Sewing Materials & Yarn
- Special Projects (Handmade and Association)
- Specialized Publishing

- 1.3.3 - Representatives are obliged to indicate in the dedicated section in the Reserved Area the list of companies they represent and whose products they intend exhibiting. In case of represented companies, it is strictly not allowed the physical presence of company staff. In case the Organizer should detect the presence of company staff during the event, that company shall be considered for all purposes as guest company with consequent payment of the expected fee as specified in art. 2 sub. II.

The Organizer has always the right to ask for representative documents demonstrating the business relationship with the company.

- 1.3.4 - companies can request to host other companies on their stands by stating this compulsorily using the co-Participant application form. Organizer reserves the right to authorize this or not.

In the event of Organizer's staff ascertaining any infringement of obligation at points 1.3.1, 1.3.2, 1.3.3 and 1.3.4 Organizer reserves the right to start proceedings to seek compensation for the damages.

Any and all responsibility consequent to this, in relation to companies that are guests and/or part of groups, is to be intended as totally borne by the host company and/or the body organizing the group.

Art. 2 - RATES

Exhibition areas are all easy to see and access.

The participation fee for indoor floor space in the Expo Centre Halls for the entire event is as follows:

EXHIBITION RATES PER SQ.M – UN-FITTED AREA		
PARTICIPATION IN ONE EDITION (SPRING OR AUTUMN)		€ 95,00
PARTICIPATION AT BOTH EDITIONS (SPRING AND AUTUMN)	SPRING	€ 80,00
	AUTUMN	€ 88,00

EXHIBITION RATES PER SQ.M – PRE-FITTED AREA		
PARTICIPATION IN ONE EDITION (PRE-FITTED BOOTH area+fitting)		€ 130,00
PARTICIPATION AT BOTH EDITIONS (PRE-FITTED BOOTH area+fitting)	SPRING	€ 115,00
	AUTUMN	€ 123,00

These amounts must be increased in the case of areas open on several sides and positioned in preferential lane as follows:

TYPE OF AREA	CORNER BOOTH
Un-fitted Area	+10%
Un-fitted Area + Fitted Area	+10%

Preferential lanes are to be intended as the corridors with the greatest flow of visitors. In case of bi-level booth (subject to authorization by Vicenza Expo Centre Operations Department) the cost of the mezzanine area will be reduced of 50% of the cost of the area including any surcharges.

Each participating company must pay a registration fee di **€ 350,00 (ABILMENTE SPRING MILANO)** and **€ 350,00 (ABILMENTE AUTUMN MILANO)** which includes: insurance as specified in Chap. III Art. 1, exhibitor badges based on square meters purchased, inclusion in the paper and online catalogues, 1 parking card where possible, Wi-Fi connection where possible.

Participants who, subject to the Organizer's authorization, host other companies on their stands are required to pay the sum of **€ 400,00** for each company hosted.

Moreover, a hospitality fee and a registration fee will be charged to Participants who host companies not declared in the co-Participants application form on their stand without authorization from the Organizer.

Other exhibiting formats and services with relative costs are indicated in the application for participation forms "Exhibiting Rates Form" and Advertising Rates Form.

The name published on the official catalogue will be printed on the front plate.

Aforesaid costs do not include VAT.

Art. 3 - TERMS AND METHOD OF PAYMENT

3.1 PAYMENT OF EXHIBIT AREA

Payment of the deposit and the remainder of the sum indicated on the countersigned proposal of participation must be made via:

bank transfer, made out to: **Italian Exhibition Group S.p.A.**

Bank name: **BANCO BPM**

IBAN: IT 20 P 05034 23900 000000149492

BIC CODE/SWIFT: BAPP IT 21235

indicating the reason for payment as "**ANTICIPO/SALDO (deposit/balance) ABILMENTE SPRING MILANO 2025** or **ABILMENTE AUTUMN MILANO 2025**" along with the **Participant's trading name** and **Exhibitor Code** indicated in the participation proposal sent by Italian Exhibition Group S.p.A..

Upon receipt of the deposit an invoice corresponding to the amount paid will be issued.

Payment deadline are as follows:

Abilmente Spring Milano 2025: advance payment must be paid for the sum as determined in the signed exhibiting proposal.

Balance payment has to be paid within **March 10th, 2025**.

Abilmente Autumn Milano 2025: Deposit must be paid for the sum as determined in the signed exhibiting proposal.

Balance payment has to be paid within **October 6th, 2025**.

For both editions, failure to pay the balance results in the provisions foreseen in Chapter I Art. 3.4.

3.2 PAYMENT OF TECHNICAL SERVICES

Any technical services included in the participation proposal must be paid in the same way as the stand (deposit followed by balance settlement) point 3.1.

Outstanding amounts for additional services, including any advertising previously agreed with the Organizer, requested after confirmation of participation, and any other expenses that may have been anticipated by the Organizer on behalf of Participants, must be settled: by online payment with credit card in the section "administrative services" in the Reserved Area, by bank transfer (for bank account see point 3.1) or at the cash desk in the Exhibition Centre during exhibition hours.

It must be noted that the staff entrusted by Italian Exhibition Group Spa with the consignment of invoices relative to services to stands is in no way authorized to request or receive cash payment from Participants.

In case of any outstanding sums for services requested by participants represented and/or hosted on other Participants' stand, the Organizer holds the Participant renting the stand responsible for settling them. The relevant payments are to be made in the same way and by the same deadline as specified above.

Art. 4 - OFFICIAL LIST OF PARTICIPANTS IN THE EVENT

Without assuming any commitments or responsibilities whatsoever, the Organizer will create an official list of Participants in the Event through the event website www.abilmente.org

There may be different formats (digital, app, on paper, etc ...): the methods and formats will be adequately communicated to the participants in the months preceding the Exhibition. Participants will be able to communicate their data through a sub directory in the Exhibitors' Reserved Area, for which, once participation has been confirmed, they will receive adequate communication.

The section can be accessed by participants after signing the proposal of participation and will remain editable until the event

Some sections may be subject to payment: in this case, the rates will be clearly indicated in the section's heading. The data communicated by the Participant will also be used for the inclusion of companies within the exhibition map.

In the event of failure to update the data in the sub directory present in the Exhibitor Reserved Area within the terms indicated above, the Organizer will publish the data already in its possession, including the names of any represented companies entered by the Participant in the forms relating to previous editions, automatically debiting the amount due (€ 350,00 each) and that of the paid sections in which the data were recorded.

In this case, the Participant assumes all charges and responsibilities for any damage to any companies no longer represented in the current edition with total exemption for Italian Exhibition Group Spa.

The Participant assumes all responsibility for the data entered in the sub directory present in the Exhibitors' Reserved Area, exempting Italian Exhibition Group S.p.A. from any liability with regard to any false statements and / or detrimental to the image, reputation and / or personal rights of others, property rights and / or confidentiality.

The participant also declares to indemnify Italian Exhibition Group S.p.A. from any liability deriving from any errors or omissions in the printing of the Official Catalog.

The official list of Participants in the Event is the only official publication of the organizers. Any other publication of an advertising nature, except for the official ones of the Organizer, takes place on the initiative of private individuals, who lack any authorization.

Art. 5 - CANCELLATION – SUSPENSION OF THE EXHIBITION

A - If the Exhibition, for any reason even independent of force majeure, cannot take place, the application for membership will lose all effect and the counter-signed participation proposal will be automatically resolved; in this case, the Organizer will refund the Participant any amounts already paid.

B - If, on the other hand, the Exhibition is suspended after the opening:

5.1 if the suspension occurs due to force majeure, no refund is due to the Participant;

5.2 in any other case, the Organizer will reimburse the Participant an amount commensurate with the lack of use.

In none of the above cases Italian Exhibition Group S.p.A. is required to pay compensation, penalties or compensation of any kind to the Participant.

C - If due to force majeure the event could not take place, totally or partially in presence, IEG will make every effort to propose alternative solutions to physical participation, including the methods of carrying out the event through the VIRTUAL platform (referred to in Chapter IV).

In the case of a full digital event, the participant will be free to join or not as indicated in chapter 1 art. 2.2.3, subject to written notification by the organizer of the format change and the opportunities inherent in the full digital event.

Art. 6 - ENTRY PASSES

The Organizer makes available to each participant free of charge entry passes (otherwise known as exhibitor badges) in a number proportional to the m2. employed, from a minimum of 4 to a maximum of 8.

The procedures for issuing the Participants' badges will be communicated in the Vademecum. The parking passes and the voucher for collecting the copy of the catalog will be available at the Exhibition Secretariat in Fiera Roma.

The Participant is responsible for all the material received, therefore, in the event of its loss or forgetfulness, the Organizer is not required to replace the material, except by charging the invoice for the new material requested by the Participant.

The entrance badges are strictly personal and cannot be transferred even temporarily.

Art. 7 - PARKING

The Exhibition Centre has various parking areas, some of which are reserved for Participants. Access to and parking in these areas are possible after purchasing parking permits (limited availability).

One parking permit is provided free of charge, included in the participation fee.

Permits are valid only for CARS.

Art. 8 - RESCHEDULING OF THE EVENT (COURSE, DURATION AND TIMES)

The Organizer has the right, at its sole discretion, to reschedule the reference edition of the event, anticipating or postponing the dates of the event (including the set-up and dismantling phases) to another period of the year, by giving written notice to the participant.

In this case, the counter-signed participation proposal will in any case be considered fully valid and effective for the new dates of the relevant edition and without anything and for any reason, not even by way of compensation and / or reimbursement of expenses, being owed by IEG. The participant will then receive the technical specifics regarding the new dates.

The Organizer also has the right to change the duration and opening and closing times of the event, without anything and for any reason, not even by way of compensation and / or reimbursement of expenses, being owed by IEG. With reference to the timetable, it is specified that the participant can access the Exhibition Centre two hours and a half before the opening and must leave the premises at the scheduled closure, except with the prior authorization of the Organizer to extend the stay.

Art. 9 - VISITORS

The event is open to public. For further information on tickets, visitor access procedure and suchlike, please consult the visitor rules and regulations, on the website www.abilmente.org in the "visitor info" section.

In addition to the indications of the Consolidated Act of Public Safety Laws (TULPS), for further security, access to the expo centre is forbidden to any person in possession of offensive weapons (art. 30 TULPS), as well as any person in possession of toy weapons, stunning devices, blunt instruments, work tools, explosive and incendiary substances/devices and toxic chemical substances. Exceptions may be granted at the sole discretion of the Organizer.

Art. 10 - ADVERTISING

Advertising media are managed by The Organizer, who has the faculty of realizing at its discretion any advertising solution it considers opportune in the entire expo centre area.

The Participant shall also be responsible for:

- A) sending the Organizer the graphic advertising files relating to the visibility purchased, at least 30 working days before the start of the exhibition. In the event of the material not arriving or arriving late (with respect to the 30-day deadline), printing may be delayed. Such delay shall under no circumstances be attributed to the Organizer and shall remain the sole responsibility of the Participant. The Organizer shall not be able at all to guarantee visibility by the start of the event. Because such situation has been caused by the Participant, the Participant shall not be entitled to lodge any claim against the Organizer on any grounds, or due to any reason or for any cause whatsoever, not even in order to obtain compensation for damages and/or discounts.
- B) The deadline for the delivery of digital advertising material such as web banners, advertising space in newsletters, demos, advertising on social media, is at least 15 working days prior to the date of publication/dispatch agreed with the Organizer; in the event of this deadline not being respected, the Organizer shall carry out the publication/dispatch according to availability, including after the exhibition.
- C) the creation of advertising graphic files according to the following specifications: Print files created in Adobe Illustrator, Adobe InDesign, Adobe Photoshop or high resolution PDF formats suitable for printing. All correctly linked images must be attached; image resolution real size at 100 dpi, or, 1:3 of the final print size at 300 dpi. Images must be in four-colour (CMYK); Texts converted to paths.
- D) once ascertained and documented by the customer, report any anomalies in the advertising material purchased and produced by the Organizer, via certified email to the address iegexpo@pec.it and advartising@iegexpo.it within 24 hours of discovering the anomaly. Any claim, even if well-founded, will only entitle to the replacement of the materials or to the repair of any technical defects.

The Organizer disclaims any liability whatsoever for errors of any kind contained in the graphic files sent by the Participant, nor shall it be obliged under any circumstances to reprint and/or correct the graphic files sent by the Participant.

In the event of graphic files that do not comply with what is described in points B) and C), the Organizer shall be free to decide whether or not to proceed with the production/publication of advertising material, without any charge, compensation or responsibility being attributed to it.

Advertising materials produced by the Organizer shall be destroyed at the end of the event, without any charge, compensation or liability being attributed to it. Any Participating company wishing to keep the advertising materials shall make a written request to this effect by the last day of the event. The Participant will receive the requested material by courier and shall bear carriage charges.

While Participants enjoy complete freedom of advertising on their stands, they may not use any form of publicity that causes disturbance or involves direct comparison with other Participants, or which has a negative effect in any way on the exhibition's spirit of trade hospitality.

More specifically, Participants are forbidden to:

- 10.1 carry out any form of advertising/ flyers/ leafleting in indoor and outdoor areas of the Exhibition Centre, except inside their stands;
- 10.2 display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application form and not represented;
- 10.3 perform entertainment or shows of any kind with the aim of presenting products, even only on their own stand, without prior authorization by the Organizer.
- 10.4 Moreover, no company (whether an Participant, guest, or represented at the event) may publish any logos or trademarks on official Organizer's promotional material except those agreed on in advance with the Organizer.

Without prejudice to the above clauses, all forms of publicity and/or advertising are allowed outside allocated exhibition areas only if previously authorized by the Organizer, and are subject to payment of the fees indicated in the advertising price lists.

Participants are totally and solely responsible for:

- 10.5 any civil, administrative or criminal liability deriving from advertising content;
- 10.6 any civil, administrative or criminal liability deriving from advertising action;
- 10.7 any and all liability with respect to participants and/or third parties in general for its advertising content or infringement of any laws, including those regarding competition.

Failure to comply with the aforementioned restrictions will result in the Participant being subject to a fine of € 2,000 (two thousand) for each infringement of the aforementioned regulations ascertained by the Organizer.

The Organizer also reserves the right to lodge further claims for compensation of greater damage sustained.

Art. 11 – RETAILING

The sale with the "immediate delivery" clause or the provision of paid services is permitted.

The sale is permitted in compliance with all the regulations that govern their marketing, with particular regard to hygiene-sanitary regulations, which the operator must comply with, with Italian Exhibition Group S.p.A. exempt from any liability. All administrative and fiscal charges for the regular execution of the sale are also the full responsibility of the operator, without Italian Exhibition Group S.p.A. assumes no responsibility in the event of default by the operator.

Furthermore, Italian Exhibition Group S.p.A. declines all responsibility in the event of a malfunction of the operator's POS, even if the malfunction is due to technical problems related to the wi-fi.

It should also be noted that any disputes between operators (unfair competition, sale of similar products, etc.) must be resolved directly between the operators themselves, with the complete exemption of Italian Exhibition Group S.p.A..

Art. 12 - CONFERENCES, CONTESTS, BUSINESS MEETINGS

12.1 EXHIBITIONS

Conferences, contests, business meetings and exhibitions of various types may be held during the Exhibition.

12.2 BUSINESS MEETINGS

Italian Exhibition Group S.p.A. shall not be held in any way responsible in the event that one or more of the scheduled business meetings cannot be held, or in the event that dealings between buyer and Participant do not lead to the desired results; any and all relations between the latter shall be managed exclusively by the two parties involved, exonerating Italian Exhibition Group S.p.A. from all and any responsibility.

Art. 13 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS AND SUPPLEMENTS DISTRIBUTION

Only small amounts of alcoholic beverages, food, dietary products & supplements may be served to visitors and only for tasting purposes, so must be moderate and suitable for eating or drinking on-site.

Above mentioned products must compulsorily be compliant with Italian and European regulations, particularly regarding safety, personal health and the sale of said products.

Italian Exhibition Group S.p.A. assumes no responsibility whatsoever in the event that, following checks carried out by the appropriate authorities, infringements are ascertained of the aforementioned regulations; any and every charge, consequence and sanction will be totally borne by the exhibitor in question, who will also be bound to respect all the contractual obligations regarding its participation in the expo.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Italian Exhibition Group S.p.A. regarding this matter.

Glasses, bottles or other glass objects may not be removed from stands: these items must be placed in areas accessible only to the Participant's staff.

Participants and their staff are bound to comply and ensure compliance with the aforesaid safety requirements, bearing all liability for failure to do so.

Art. 14 - ANIMALS

Pets and any kind animals are strictly forbidden, except for guide dogs for the blind.

GENERAL RULES & REGULATIONS OF PARTICIPATION IN ABILMENTE MILANO 2025

CHAPTER III – RULES OF PARTICIPATION – GENERAL CLAUSES

Ref. code: RGE_APM/AAM25

Art. 1 – DAMAGES - INSURANCE

Italian Exhibition Group S.p.A. is not liable for damage to persons and property, regardless of how or by whom this might be caused.

After confirmation of participation in the event, Italian Exhibition Group S.p.A. automatically insures individual exhibiting companies that have paid the registration fee as follows:

1.1 PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE:

What is insured: goods, equipment, furniture, including the stand value for a total of € 26,000. In the event that the total value of the goods exceeds the amount of the Base Coverage referred to above, it is advisable to adhere to the optional supplementary coverage, which can be purchased by completing the form M downloadable in the area reserved for the exhibitor on the exhibition site, and which will allow to also activate other additional guarantees. In the absence of supplementary adhesion, the coverage of the damage will take place in proportion to the value ascertained in the appraisal by the Insurance Company.

Duration of coverage: period for which the insured items are on Exhibition Centre premises, including installation and dismantling.

Risks insured: SUMMARY OF COVERAGE (*)

Fire due to any cause – Lightning – explosion and outbreak produced by not explosive devices - Spontaneous combustion – Road vehicle impact – Theft – Robbery – Atmospheric phenomena - Rainwater or water pipe leakage – Collapse – Breakages (excluding fragile objects) – Falling aeroplane, aeroplane parts or air freight.

Damage caused to insured items by actions carried out by order of public authorities with the aim of preventing or limiting damage is considered the equivalent of the aforesaid events.

Are expressly excluded from this insurance coverage: pilferage and pickpocketing – any damage to precious stones and metals, money and jewels.

Franchise: a general franchise of € 250.00 to be borne by the claimant will be applied to each loss.

In the case of goods exhibited outdoors, the franchise is increased to € 515.00 for each loss.

1.2 REPORT

Reporting incidents: the insured parties (individual Participants) must:

1.2.1 inform the insurance company (ZURICH INSURANCE PLC – Agenzia Hub S.r.l., address: Via Flaminia, 80 - 47923 RIMINI (ITALY) phone +39 0541 393477 - Fax +39 0541 393478 email: alessandra.ioni@agenziahub.com) and Italian Exhibition Group Spa within 48 hours of the loss;

1.2.2 in the event of theft immediately report the event also to the public authorities (to be attached to the claim form).

1.3 PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE:

What is insured: civil liability of Participants and Participant staff during the period of the exhibition, including stand installation (excluding loading and unloading of goods/materials) and dismantling operations, and any demonstrations or trials; with the exclusion of liability on behalf of the insured party in his role as manufacturer/producer.

Other Participants are considered third parties.

The policy does not cover damage to Participant property and property held for any reason.

Maximum insurable values: € 2,500,000.00 for each loss, with a limit of € 2,500,000.00 for each person suffering bodily injury and € 2,500,000.00 for damage to property.

NB:

(*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE and PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE, deposited with Italian Exhibition Group S.p.A. The cost for the above insurance coverage is included in the registration fee (see General Rules & Regulation, Rates).

Participants can, however, make direct arrangements for the insurance coverage they think most appropriate, independently of the arrangements.

In fact, Participants duly release Italian Exhibition Group S.p.A. from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on Italian Exhibition Group premises.

ART. 2 – INDUSTRIAL, DIGITAL AND INTELLECTUAL PROPERTY RIGHTS

The Participant accepts all liability for holding rights on brands, logos, patents, industrial inventions and models, and copyrights applicable to products and/or machinery on display. The Participant therefore holds Italian Exhibition Group S.p.A. harmless from all claims in the event of any such infringement or in the case of breach of competition regulations with regard to other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third parties must therefore be settled directly by the parties, exonerating Italian Exhibition Group S.p.A. from any liability and/or obligation.

Art. 3 – EXHIBITION NAME OWNERSHIP

As well as its trademarks, Italian Exhibition Group S.p.A. claims as its exclusive property the name "ABILMENTE", and all its variations, abbreviations, simplifications and acronyms, and they may not be used without prior written authorisation by Italian Exhibition Group S.p.A..

Art. 4 - CLAIMS

Communications and/or complaints of any kind will only be taken into consideration if made in writing.

Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS

The Organizer reserves the right to supplement and/or modify the Exhibition's General Rules & Regulations at any time with provisions intended to improve the event. These provisions, in particular those specified in the online Technical Documents of the reserved area, are binding for all concerned, as they are an integral part of these General Rules & Regulations.

In the event of Participant's failure to comply with the General Rules & Regulations, Organizer reserves the right to take appropriate legal action to claim compensation for the damages.

Art. 6 - PHOTOGRAPHIC AND VIDEO REPRODUCTIONS

Italian Exhibition Group reserves the exclusive rights to any reproduction via photographs, videos, designs or other media of both the expo centre and the individual stands. Only photographers/video makers authorized by Italian Exhibition Group can operate in the expo centre halls.

The aforesaid photographers/video makers will gather and process photographic and video images and/or interviews regarding products, machinery, material exhibited and/or written material of which participants are the owners and/or producers/manufacturers and/or licensee, exclusively for informative purposes or corporate, advertising and promotional communication, in particular, purely as an example that is in no way exhaustive, by diffusion in daily papers, periodicals, television, posters, informative and/or illustrative brochures, newsletters, Web sites – such as, for example, the Web site www.iegexpo.it and connected sites - social network profiles (Facebook, Twitter, WhatsApp, YouTube, Vimeo, and suchlike) in e-books (digital publishing), printed publications (exhibition catalogues, etc...) in general (the list is given purely as an example and must not be intended as complete).

By signing these Rules and Regulations, participants express specific consent to the aforesaid shooting/recordings and their use as indicated above, without claiming any economic compensation. In the event of participants not intending to authorize the aforementioned photo/video coverage, they must communicate this to the photographer/video maker before it is carried out.

Art. 7 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS- OFFICIAL LANGUAGE, APPLICABLE LAW AND COMPETENT COURT

On submission of the application form and following signing of the "participation proposal", applicants:

- 7.1 unconditionally accept the provisions of these Rules and Regulations and Technical Rules and Regulations;
- 7.2 undertake to respect and make their standfitters/suppliers respect the Technical Rules and Regulations, always viewable on the exhibition website and integral part of the application form and consequent signed participation proposal;
- 7.3 acknowledge Italian as the official language in any document and communication (included commercial ones) and the applicability of Italian Law;
- 7.4 acknowledge the exclusive competence of the Rimini Courts for any controversy. Unless expressly specified, the articles of these rules and regulations are applicable to both Participants renting exhibit space and those taking part with contra-deals.

Art. 8 - LEGISLATIVE DECREE 231/2001, CODE OF ETHICS AND TERMINATION

Italian Exhibition Group has approved and adopted the Organization, Management and Control System as per Legislative Decree. 8 June 2001, N°. 231 (hereafter indicated as "System") and its Code of Ethics, which indicates the ethic principles it applies when carrying out its business. These documents are accessible in electronic format on the Web site www.iegexpo.it.

Participants declare that they know the regulations in Legislative Decree 231/2001, share the values indicated in Italian Exhibition Group's Code of Ethics and the principles of the aforementioned regulations and intend abstaining from any and all behaviour contrary to them in the execution of this contract.

Any infringement of these principles is considered as a breach of contract and, as such, authorizes Italian Exhibition Group to terminate the existing relations, as per and according to Article 1456 of Italian Civil Law.

GENERAL DEFINITIONS OF ACCESS TO DIGITAL PARTICIPATION

To allow a complete understanding and acceptance of these terms and conditions, the following terms, in the singular and plural, will have the meaning indicated below:

- **Owner of the platform:** Italian Exhibition Group SpA
- **Web platform:** website www.abilmente.org
- **Products:** The goods and/or services provided through the web Platform by an Exhibitor.
- **User:** any subject accessing or utilizing the web platform.
- **Participants:** the natural or legal person, other than Italian Exhibition Group SpA, who offers the Products through physical presence at the event and / or the Web Platform, acting in the exercise of their commercial, craft or professional entrepreneurial activity.
- **Web Platform:** any textual or media element present, like advertising, reviews, texts, logos, videos, images, instant messaging etc.
- **Full digital and hybrid event:** the full digital event takes place on an entirely virtual platform. The hybrid event provides for physical and virtual participation.
- **Conditions:** The present contract disciplines the relationship between Italian Exhibition Group SpA and the exhibitors that will participate to the Web Platform.

Art 1 - RULES FOR REGISTRATION OF PARTICIPANTS TO THE WEB PLATFORM

The www.abilmente.org Web Platform offered by Italian Exhibition Group SpA allows Participants to get in touch with interested visitors.

Italian Exhibition Group SpA is not part of the relationship that will be established between Visitors and Participants and does not assume any responsibility deriving from the relationships established between them.

Applications will be accepted until exhaustion of the available exhibition spaces.

Italian Exhibition Group SpA reserves the right to include incomplete or non-original applications for membership on the waiting list. For the payments of the participation fees, reference is made to Article 3 CHAPTER II.

Art. 2 – SAFETY REGULATIONS

All documents, files, videos, images, etc. entered by the exhibitor, or whoever on his behalf, must be previously checked free of "computer viruses". For this purpose, the Participant, by signing this regulation, assumes responsibility that the multimedia material uploaded on the platform will be free of "computer viruses". The Participant assumes any compensation costs if this condition is not true. The sum relating to the compensation will be quantified on the basis of any damage found.

Failure to comply with the safety measures outlined above will entitle Italian Exhibition Group SpA to:

- prohibit the defaulting participant, or whoever on his behalf, from operating on the Web Platform of the fair in question;
- exclude the Participant from participating in the event.

Art. 3 - PLATFORM CLOSURE AND MULTIMEDIA MATERIALS TREATMENT.

The closing date of the platform will be the last day of the event from the dates stated, with any on-demand content that can also be utilized later, the details will be duly communicated by the organizer on the website www.abilmente.org

All content uploaded by the exhibitor to it will be processed by Italian Exhibition Group SpA as indicated in art. 8 of this regulation.

Art. 3.1 Italian Exhibition Group SpA has the right to change the duration, the opening and closing date and the daily timetable of the Platform. This faculty does not entail, for Italian Exhibition Group SpA, any payment to the participant of total reimbursements or indemnities of any kind.

Art. 4- GUARANTEES, LIABILITY, FORCE MAJEURE, THIRD PARTY WEBSITES Disclaimer of Warranties.

Italian Exhibition Group SpA will make every effort to ensure that the Web Platform and the display of its contents, during the days of the virtual exhibition, are available 24 hours a day without interruption; but it cannot in any way be held responsible if, for any reason, the Web Platform is not accessible and / or operational at any time or for any period.

Access to the Web Platform may be suspended temporarily and without notice in the event of system failure, maintenance, repairs or for reasons completely unrelated to the will of Italian Exhibition Group SpA or for events of force majeure.

Italian Exhibition Group SpA assumes no responsibility for any fraudulent or illegal use that may be made by third parties, of the contents inserted, including by the Exhibitor, within the Web Platform.

Italian Exhibition Group SpA will not be responsible for:

- any loss of commercial opportunity and any other loss, even indirect, possibly suffered by the Exhibitor that are not a direct consequence of the breach of the contract by Italian Exhibition Group SpA;
- incorrect or unsuitable use of the Web Platform by the participant.

Art. 5- LINK TO THIRD PARTY WEBSITES

The Web Platform may contain links to third party websites / applications. Italian Exhibition Group SpA does not exercise any control over them and, therefore, is in no way responsible for the contents of these websites / applications. Some of these links may refer to third party websites / applications that provide services through the Web Platform. In these cases, the general conditions for use of the site / Web Platform and for the use of the service provided by third parties will apply to the individual services, with respect to which Italian Exhibition Group SpA assumes no responsibility.

Art. 6 – RESPONSIBILITY OF THE PARTICIPANT

The Participant assumes all responsibility for the ownership of rights on trademarks and other distinctive signs, patents, industrial inventions, industrial models, photos, videos, and the violation of copyright and personality rights inherent in all the contents included within the own virtual space, as well as on all products and / or machinery on display. The Participant, therefore, releases Italian Exhibition Group SpA from any burden and responsibility in the event of violation of the aforementioned rights and in any case of violation of the rules for the protection of competition, industrial property and private individuals both towards other Participants towards third parties in general. Any disputes in this regard between exhibitors or between participants and third parties must therefore be resolved directly between them, with the exemption of Italian Exhibition Group SpA. from any burden and / or liability.

Art. 7- B2B PROGRAM

The meetings requested by the Visitor will become effective only if also confirmed by the Participant. The participant will be able to view the agenda within their control panel which will contain the required B2B meetings and any new requests made by visitors. Please note that the agendas may be subject to change until the last moment. During the days of the event, the B2B meetings will be held during the exhibition hours. There is no limit to the duration of the meeting agreed between the parties.

Art. 8- MULTIMEDIA MATERIALS DISCLAIMER IN ACCORDANCE WITH LAW

The participant expressly authorizes Italian Exhibition Group SpA, to use images / videos portraying himself, the company profile page and the exhibited products of the participant. Italian Exhibition Group SpA. May use the aforementioned images / videos not only for journalistic and communication purposes, but also for promotional and commercial purposes. No use will be made in contexts prohibited by law or that compromise its decorum and dignity. The treatment of multimedia materials will be carried out by Italian Exhibition Group SpA in full compliance with the regulations in force on the subject. No compensation for the Participant will be provided for the aforementioned use.